

## Train your drivers. Online. Anywhere. Anytime.





Over 4 years, one Fleetcoach customer saw their TOTAL COST OF VEHICLE-RELATED INCIDENTS DROP BY

54%

# YOU WANT YOUR DRIVERS TO BE SAFER ON THE ROAD

### FLEETCOACH IS THE EASY, EFFECTIVE DRIVER TRAINING SOLUTION THAT HELPS KEEPS YOUR DRIVERS SAFE.

And with Fleetcoach, you know you're also managing your drivers' on-road risk, building a healthy driving culture, meeting your Health and Safety needs, and keeping to your budget.

#### **REFLECT YOUR SAFETY CULTURE**

You understand that it's more than simply managing a risk. It's about enhancing your organisation's safety values and giving your drivers long-lasting skills to make them better and safer drivers.

With Fleetcoach, you get the tools and support that reflect your commitment to a strong Health and Safety culture.

#### TICK THE COMPLIANCE BOX

Managing your on-road risk is important. As an employer, there are certain responsibilities you need to meet.

Don't just 'meet the requirements' – show you take your Health and Safety responsibilities seriously. Teach your drivers the right driving skills, in a way that sticks, and reduces your driving incidents. Successful organisations view safety as an asset and Health and Safety spending as an investment.

#### LOWER YOUR ON-ROAD COSTS

With safer drivers come fewer incidents. That means fewer repair bills, lower insurance premiums, and less productive time lost. As safe driving is also fuel-efficient driving, your organisation also benefits from reduced fuel costs and sustainable driving outcomes.

And because Fleetcoach works to change mindsets, your drivers use their skills all the time, not just when they're driving for work.



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## WHAT MAKES FLEETCOACH SO EFFECTIVE?

#### TRAINING THE RIGHT DRIVING SKILLS

It's the higher-level driving skills such as **visual search**, **hazard perception** and **risk management** that keep your drivers safe on the road. Hazard perception directly relates to crash-risk, and risk management teaches better decision-making.

Research shows that these higher-level skills are actually more important for lowering crash-risk than vehicle handling skills<sup>1</sup>. Plus, these skills are just as applicable to other commercial vehicles as they are to passenger vehicles.

To teach these higher-level skills, Fleetcoach uses interactive video simulations, with relatable, real-life scenarios taken from a range of Australian and New Zealand urban and regional settings and road conditions.



#### **RESEARCH-BASED INNOVATION**

Developed by road-safety researchers and psychologists who are experts in their fields, Fleetcoach is based on scientific research. Such as the international research that's shown how video-based simulations, like you find in Fleetcoach, are an effective way for drivers to improve those critical higher-level driving skills<sup>2</sup>. Those skills are then **directly transferable** to real-life situations on the road.



### DESIGNED AROUND HOW ADULTS LEARN

Throughout the Fleetcoach training, your drivers receive feedback based on best-practice principles. Long-lasting change is created by using a coaching approach, where the learner is an active participant, not a passive listener.

There's a branch of psychology we use called **Positive Psychology**. Enjoyment makes learners more likely to take in and recall new information. If your drivers engage with the training, they'll gain the full benefits – and you'll get the best return on your investment.

- Horswill, M.S. & McKenna, F.P., (2004). Drivers' hazard perception ability: Situation awareness on the road. In Cognitive Approach to Situation Awareness, S. Banbury and S. Tremblay (Eds.), pp.155-175 (Aldershot, UK: Asgate).
- Charlton, S., Starkey, N., Perrone, J., Isler, R. (2014). What's the risk? A comparison of actual and perceived driving risk. Transportation Research Part F: Psychology and Behavior, (25) 50-54.

Chapman, P., Underwood, G., & Roberts, K. (2002). Visual search patterns in trained and untrained novice drivers. Transportation Research Part F: Traffic Psychology and Behaviour, 5(2), 157-167.



#### HEALTH AND WELLBEING

Health and wellbeing don't sit in isolation from driving. Research shows that the way people drive is directly related to how they live their lives – and how they do their work<sup>3</sup>.

An inclusive wellbeing approach means drivers get to know their own triggers, to honestly answer questions about risk as it applies to them, and also get them thinking about how they can contribute to a company culture that supports safety on the roads.

#### 66

We have seen over **1000** people complete the Fleetcoach training and learners often comment on how surprised they are by their results – it really makes them aware of what they are **not** seeing!"

> Victoria Putwain Learning & Development Coordinator Fletcher Building Limited



#### **ONLINE, ANYWHERE, ANYTIME**

Drivers can do Fleetcoach's self-paced, online training anywhere and anytime, as long as there's an internet connection.

This means training fits around busy schedules. Drivers can do their training all in one go, or drop in and out to suit their workday.



#### SUPPORTING YOU ALL THE WAY

With a range of Fleetcoach plans and support functions to choose from, we make sure your organisation gets the right driver training solution for your needs.

Plus, alongside the training, you'll also benefit from our expert implementation and administration support, helping you ensure the success of your driver training programme.

 Isler, R. B., & Newland, S. A. (2017). Life satisfaction, well-being and safe driving behaviour in undergraduate psychology students. Transportation Research Part F: Traffic Psychology and Behaviour, 47, 143-154.



[Fleetcoach] also got the thumbs up from our Learning & Development team as being one of the best examples of simulated learning they've seen."

> Julie Barber Safety and Wellbeing Specialist Kiwibank

# TRAINING YOUR WAY

## EVERYONE DESERVES TO GET HOME SAFELY AT THE END OF THE DAY.

Fleetcoach's online driver training plans help companies create safer environments and proactive health and wellbeing cultures. By partnering with Fleetcoach, you can achieve the best outcomes for your staff and driving programmes.

#### SIMPLE SEAT-BASED SUBSCRIPTIONS

You control who trains when with the new flexible seat-based annual subscriptions. One driver occupies one seat and you can swap them out at any time with no additional cost.

Have drivers in Australia and New Zealand? You can manage your drivers from both sides of the Tasman in one place – and unlike your vehicles, our seats aren't country specific!

#### **DRIVER-CENTRED APPROACH**

Fleetcoach is the only solution that takes a wellbeing approach to driver training. The practical, relevant and safe driver training programmes can be completed online, anywhere, anytime, suiting even the busiest of work schedules. Choose a selfdirected training approach or be guided by your business priorities. Train because safety is important, to prevent incidents and accidents, or as an intervention to address a specific need.

#### **CHOICE OF TRAINING PLANS**

Whether you're simply looking to train your drivers, lower your vehicle running costs, manage your on-road risk, or build a strong driver safety culture, there's a plan for you. Purchase online anytime and get started right away. No minimum quantities to purchase, just add the number of training seats you need, click and start training.

> Purchase online: www.fleetcoach.com/pricing

After 3 months of Fleetcoach training with a selected group, one organisation saw the NUMBER OF SPEEDING AND COLLISION INCIDENTS FALL TO ZERO.

This occurred during a time of year that usually yielded the highest volume of speeding and collision incidents.

# THE PLANS

#### YOU SPOKE, WE LISTENED. THE RESULTS ARE A NEW WAY OF BUYING AND USING DRIVER TRAINING.

A solution that works for you when your drivers change and with the flexibility to perfectly match your training needs and budget. All built around our market leading evidence-based training programmes.

### FLEET

Address your immediate training needs with our core training course plus the additional focus on fleet specific courses.

- ✓ Skills Awareness
- 🗸 4x4
- ✓ Electric Vehicles
- Fuel-Efficient Driving
- Bonus Annual Refreshers
- Customer support via email
- Online implementation support
- Training insights reporting

### SAFETY

Manage your on-road risk with all the features of the **Fleet** plan plus an additional focus on Health and Safety.

#### Everything in **FLEET**, plus:

- Know Your Vehicle
- ✓ Rules
- Slow Speed and Reversing
- ✓ Loose Objects
- Distraction and Inattention
- Speed

### WELLBEING

Build a strong driver safety culture with all the features of the **Safety** plan, plus an additional focus on driver wellbeing.

Everything in **FLEET** and **SAFETY**, plus:

- 🗸 Fatigue
- ✓ Stress
- Drugs and Alcohol
- Priority customer support via email





# SUPPORT AND SERVICES

From your first contact with Fleetcoach, we are here to help.

#### **EXPERT SUPPORT**

Your easy to follow self-guided implementation has full email support, and we've got your training communications covered with our free-to-use templates to get you started.

Get **Priority** email support for you and your drivers on the Wellbeing plan or choose our fully managed **Premium** support as an additional paid service.

#### **QUALITY SERVICES**

Ensure the success of your driver training programme with our fully managed implementation support.

A managed integration with your Learning Management System creates a consistent learning environment for your drivers and a single point of course management and reporting.





#### **INSIGHTFUL REPORTING**

More of what you need and less of what you don't. From the organisation Dashboard which shows key information at a glance, to the Driver Progress page where you can easily see the training status and results for all your drivers.

Need more? Download the detailed data as a CSV file and create your own specific training reports.

#### EASY ADMINISTRATION

An optimised administration portal ensures simple user management and easy access to all the important training information across your organisation.



### IF YOU HAVE DRIVERS ON THE ROAD, YOUR ORGANISATION IS AT RISK. IT'S TIME TO DO SOMETHING ABOUT IT.

Contact your SG Fleet Relationship Manager today.

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